IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



ASSOCIATE POWER OF ATTORNEY

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Associate Power of Attorney for Project 1002

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Dear Sir:

I hereby appoint:

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whose post office address is P.O. Box 10356, Palo Alto, California 94303, as my associate attorneys in the following applications:

Application	Serial	Filing	Attorney	Client
Title	Number	Date	Docket	Docket
SM&AM FOR ADVANCED INFORMATION GATHERING	09/196,483	19-Nov-98	AND1P027	AC980012
FOR A TUNED USER APPLICATION EXPERIENCE				
SM&AM FOR ADVANCED INFORMATION GATHERING	09/196,395	19-Nov-98	AND1P028	AC980011
FOR A STATISTICAL BACKGROUND AGENT				
REPORTING SYSTEM				
SM&AM FOR ADVANCED INFORMATION GATHERING	09/196,338	19-Nov-98	AND1P029	AC980010
FOR A PERSONALIZED PRODUCT REPORT				
SM&AM FOR ADVANCED INFORMATION GATHERING	09/195,852	19-Nov-98	AND1P030	AC980009
FOR A UBIQUITOUS, VIRTUAL PROFILE SYSTEM		1		
SM&AM FOR ADVANCED INFORMATION GATHERING	09/196,336	19-Nov-98	AND1P031	AC980008
FOR A GROUPED PROFILE NETWORK INTERFACE				
SM&AM FOR ADVANCED INFORMATION GATHERING	09/195,861	19-Nov-98	AND1P032	AC980007
FOR A CLIENT INTENTION APPLICATION EXPERIENCE				
SM&AM FOR ADVANCED INFORMATION GATHERING	09/196,479	19-Nov-98	AND1P033	AC980006
FOR A CLIENT INTENTION NETWORKING				
EXPERIENCE]
SM&AM FOR A CLIENT INTENTION NETWORKING	09/583,094	24-Aug-00	AND1P033A	AC980006A
EXPERIENCE				
SM&AM FOR ADVANCED MOBILE BARGAIN SHOPPING	60/110,817	12-Nov-98	AND1P036+	AC10003
SM&AM FOR A CLIENT CENTRIC NETWORKING	60/115,515	12-Nov-98	AND1P037+	AC10002

EXPERIENCE				
SM&AM FOR ADVANCED INFORMATION GATHERING FOR TARGETTED ACTIVITIES	60/110,818	12-Nov-98	AND1P210+	AC10001

(* "SM&AM" is an abbreviation for "System, Method and Article of Manufacture")

to prosecute these applications, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

Please address all future communications to Steven Lieske, at P.O. Box 10356, Palo Alto, California 94303, Telephone No. 612-607-7508, Fax No. 612-607-7100, email address SLieske@oppenheimer.com.

Respectfully submitted,

Ву_____

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